

TRANSFORMING BUSINESS EDUCATION

RV Institute of Management equips its students with 21st century skills

The Rashtreeya Sikshana Samithi Trust (RSST), established in 1940, is the parent organization of RV Institute of Management (RVIM). Recognized as the RV Group of Institutions (Rashtreeya Vidyalaya), it stands as one of the fastest-growing educational groups in Karnataka. The RV Group has a significant presence in various academic and research fields, encompassing over 27 institutions with more than 20,000 students from India and abroad.



Situated in Jayanagar, RV Institute of Management is located in a picturesque and centrally located suburb of Bangalore. The dedicated and experienced faculty with industry backgrounds, state-of-the-art infrastructure, student-centric approach, strong placement support, and robust

domestic and international industry and institutional linkages help the institute achieve their mission of serving the society. Furthermore, in May 2019, RVIM was re-accredited by NAAC with an 'A+' Grade and certified by QS I-Gauge, a global accreditation agency for E-Readiness in 2020 and Diamond rated for curriculum in 2022.

Talking about the courses offered at RVIM, the B school currently offers a two-year, full-time MBA programme, and a Post Graduate Diploma in Business Analytics. The MBA course offered is a two-year full-time Autonomous day scholar programme

affiliated to Bengaluru City University, approved by AICTE, New Delhi, and recognised by the Government of Karnataka. Through this programme, RVIM equips its students with the necessary skills to help them make the most of the managerial opportunities of the 21st century, while also emphasizing on conceptual and analytical reasoning, communication skills, and computer proficiency.

Advancing Business Analytics Education

Considering the current scenario where Data is considered the new oil, and the increasing need of analytics across domains and sectors, RVIM in association with Boston IT Solutions India Pvt. Ltd. is offering a one-year Industry curated One Year Post Graduate Diploma in Business Analytics (PGDBA).

The program will be delivered in collaboration with Boston, which is a UK based company and has expanded its operations globally and has been providing training in IT solutions and AI training for a long time. This program is targeted towards top performing individuals, while keeping the program completely in sync with the latest NEP objectives. Also, the main vision of this program is to develop analytical skills among the students, while bridging the gap between knowledge gained and the industry demands. The program is a rich blend of Experiential courses, Core courses, Skill Enhancement courses,



Dr. Purushottam Bung

Functional & Open electives and a Real World Capstone Project.

Purushottam Bung - Director

An electronics engineer with a deep passion for teaching, Purushottam Bung transitioned into a full-time academician and researcher after a challenging stint as an entrepreneur. Currently, he serves as Professor and Director at RV Institute of Management, Bangalore, one of India's leading management institutions. With

over 26 years of extensive experience in both academia and industry, he has worked across various domestic and international institutions. Prior to joining RVIM, he was the Director and Professor at KLS IMER, Belgaum, a renowned management institution in Karnataka, from July 2011. In his role at RVIM, Purushottam Bung is responsible for the overall development and growth of the institute, including academics, research, placements, industry interface, social outreach, alumni relations, consultancy, and student grooming.

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